

# Clicktron . Media

## Internship position **Business Development Sweden** – Clicktron Media

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### *About Clicktron Media:*

We are an online marketing agency specialized in email marketing, display advertising and social media. Currently operating in The Netherlands, Belgium, France and Spain, but rapidly expanding into other European markets such as Sweden. We are specialized in generating high-quality traffic to websites in order to increase sales, acquiring new leads or for branding purposes. The majority of our campaigns are based on direct return and rapid market share growth.

Additionally we participate as an independent consultant in online strategy projects for our business partners.

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### *Who and what we are looking for:*

- Students in their final phase of MSc or MBA study looking for an exciting challenge.
- Young and dynamic online marketing professionals

#### **Personally**

- Responsible / independent
- Persuasive / motivated
- Eager to learn
- Interested in online marketing

#### **Knowledge**

- Swedish native is an absolute must
  - Marketing / Business background
  - University degree with good grades
  - Fluent English, other languages preferred
  - Previous online knowledge is a +
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### *About the position:*

The position includes active participation and involvement in the following areas:

- Market research: analyze the online markets and define growth opportunities
- Campaign management and optimization of current online marketing deals
- New business development: identifying future opportunities as well as actively approaching potential business partners
- Research of Clicktron Media's international strategy: reviewing possibilities of future geographical expansion; new initiative development

Location: Barcelona, Spain

Starting date: ASAP

Duration: 3-12 months

Remuneration: To be negotiated

Additional info: If internship is evaluated positively, a full-time job with competitive salary and benefits will be offered.

For more information or direct application, please send your CV + motivation to: [cbrughmans@clicktronmedia.com](mailto:cbrughmans@clicktronmedia.com) or visit our website: [www.clicktronmedia.com](http://www.clicktronmedia.com)

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